

HITACHI

CSR Activity at Pune
Date : 26th September 2025

HITACHI EMPLOYEE
ENGAGEMENT ACTIVITY
REPORT



Hitachi Lift India Pvt. Ltd, renowned for its commitment to innovation and social responsibility, visits MatiMand School, Manjri, Hadapsar, Pune.

This initiative is equips special school with sensory kits and tools for children with intellectual disabilities and autism, reducing learning barriers, promoting inclusion and every child can thrive.

Hitachi continues to make a meaningful impact in building an equitable society where every child gets and opportunity to pursue universal education.

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IMPLEMENTING PARTNER India Is Us

India Is Us (i2u Social Foundation) is an NGO support ecosystem created to assist companies in fulfilling their CSR initiatives by working with verified NGOs.

i2u works with numerous NGOs across India, focusing on twelve causes, including literacy and education, health and nutrition, environmental conservation, women empowerment, poverty alleviation, care for the elderly, animal welfare, skill development, inclusivity for people with disability, child welfare, WASH and heritage.

i2u supports NGOs by helping them perform better through capacity building, sustainable growth, and donor and volunteer mobilization.

NGO PARTNER - Naivaidya Ujjwala Bhavishya Foundation

Naivaidya Ujjwala Bhavishya Foundation mission is to create inclusive, nurturing environments where special children and marginalized families can thrive through education, healthcare, and skill development.

Naivaidya Ujjwala Bhavishya Foundation principles are:

Purpose Over Prestige: Our goal is not just to be known, but to be trusted—for the impact we create and the lives we uplift.

Every Penny Counts: We treat every contribution as sacred, ensuring it is spent transparently and directly for social good.

Genuine Giving Matters: We welcome donors who share our vision—whether through small gestures or large support—with the heart to make a difference.

Character Is Our Currency: Our success is built on personal commitment, reputation, and the wisdom to act with honesty and humility.

Impact With Integrity: We strive to be a foundation where values lead the way, and every action reflects our promise to serve.

EVENT DETAILS

Date: 26th September, 2025

Location: Matimand Nivasi Vidyalaya, Manjri, Pune

Number of Beneficiaries: 60 students

No. of Hitachi representatives: 12

Event Objective:

To strengthen community engagement and showcase the impact of providing school essentials to special children while inspiring students to continue their educational journey with dedication and purpose.

Key Objectives:

- Equips special school with sensory kits and tools for children with intellectual disabilities and autism
- Reducing learning barriers
- Promoting inclusion
- Build confidence, foster curiosity, and promote education

Activity Detail

The event marked a heartwarming collaboration between Hitachi, i2U and Naivaidya Ujjwala Bhavishya Foundation, celebrating inclusion, compassion, and community support for children with special needs.

Welcome Ceremony

- The event began with a traditional welcome by school children, teachers, and the Foundation's founder, Mr. Arpan Beohar.
- Guests from Hitachi were greeted with a 'tilak' on the forehead and a welcome 'rose', symbolizing respect and warmth.

Deep Prajvalan (Lamp Lighting)

- Distinguished visitors from Hitachi participated in the ceremonial lamp lighting, signifying the beginning of an auspicious and meaningful gathering.

National Anthem

- All attendees joined in singing the National Anthem, instilling a sense of unity and pride.

Opening Remarks

- A warm welcome was extended to the Hitachi team.
- Host introduced the Naivaidya Ujjwala Bhavishya Foundation and the school, highlighting their mission and impact.
- Special acknowledgment was given to Hitachi for their generous support towards children with special needs.

Address by the Founder

- Mr. Arpan Beohar shared the inspiring journey and evolution of the Foundation.
- He also spoke about the Foundation's association with "India Is Us," emphasizing collaborative efforts for social good.

Awareness Talk

- Teachers conducted a brief session on the importance and impact of sensory tools in supporting children with special needs.

Interactive Drawing Activity

- Hitachi employees engaged in a creative drawing session with the children, fostering personal connections and joyful interactions.

Photo Session

- Key moments of engagement and donation were captured, preserving the spirit of the event.

Donation Distribution

- Hitachi representatives handed over essential materials to the school, aimed at long-term support and development.

Refreshments

- Snack boxes were distributed to all participants, adding a cheerful close to the day's activities.

Vote of Thanks

- The event concluded with heartfelt gratitude to all contributors.
- A memento was presented to the Hitachi team as a token of appreciation for their meaningful involvement.

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