

# HITACHI

CSR Activity at Uttar Pradesh

Date : 12<sup>th</sup> March 2026

Aligned with SDG-10

## HITACHI EMPLOYEE ENGAGEMENT ACTIVITY REPORT



Hitachi Lift India Pvt. Ltd. renowned for its commitment to innovation and social responsibility, visited Jeevan Asha Charitable Hospital in Muradnagar, Uttar Pradesh. This initiative was undertaken to support individuals in need of prosthetic care and mobility assistance, helping them lead more independent and dignified lives. The support was extended through the distribution of prosthetic limbs and related assistance, aimed at improving physical mobility and overall quality of life. By promoting accessibility, restoring confidence, and supporting inclusive growth, the initiative seeks to empower beneficiaries both physically and emotionally. Hitachi continues to make a meaningful impact in building a more equitable society where every individual gets the opportunity to live with dignity and hope.

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## IMPLEMENTING PARTNER India Is Us

India Is Us (i2u Social Foundation) is an NGO support ecosystem created to assist companies in fulfilling their CSR initiatives by working with verified NGOs.

i2u works with numerous NGOs across India, focusing on twelve causes, including literacy and education, health and nutrition, environmental conservation, women empowerment, poverty alleviation, care for the elderly, animal welfare, skill development, inclusivity for people with disability, child welfare, WASH and heritage.

i2u supports NGOs by helping them perform better through capacity building, sustainable growth, and donor and volunteer mobilization.

## NGO PARTNER Saurabh Sagar Sewa Sansthan

Saurabh Sagar Sewa Sansthan is a charitable trust established on 1st February 2010 with the blessings and vision of Jain Muni Shri 108 Saurabh Sagar Ji Maharaj. The organization is dedicated to the welfare, rehabilitation, and empowerment of persons with disabilities from economically weaker sections of society. Founded by socially committed members of the Jain community, the trust works to promote equality, dignity, and inclusion for the specially abled.

To advance this mission, the trust established the Jeevan Asha Hospital and Rehabilitation Centre (JAHRC) in Muradnagar, Uttar Pradesh. Spread across 20 acres, the centre provides comprehensive OPD and IPD services, advanced prosthetic care, rehabilitation, and mobility training. Through a holistic approach combining medical treatment, education, skill development, and self-reliance, the organization enables individuals with disabilities to reintegrate into society with confidence and independence.

## EVENT DETAILS

**Date:** 12 March 2026

**Location:** Jeevan Asha Charitable Hospital

**Number of Beneficiaries:** 23

**No. of Hitachi representatives:** 12

### **Event Objective:**

The objective of the Move Without Limits initiative was to support individuals with limb loss by providing prosthetic assistance and enabling them to regain mobility, independence, and confidence in their daily lives. The program also aimed to strengthen corporate-community engagement by allowing volunteers to understand the real impact of prosthetic rehabilitation.

### **Key Objectives:**

- Empower individuals with mobility challenges by providing access to prosthetic limbs and rehabilitation support.
- Raise awareness among corporate volunteers about the challenges faced by amputees and the importance of assistive technology.
- Encourage beneficiaries to rebuild confidence and lead independent lives.
- Strengthen collaboration between healthcare institutions, social organizations, and corporate partners to create sustainable impact.

## ACTIVITY DETAILS

- The event began with a traditional welcome ceremony for the Hitachi Lift India team and dignitaries, where they were greeted with tilak, stoles, and pearl garlands by the hospital team and the implementing partners.
- After the welcome, all guests were invited for a light breakfast, providing an opportunity for volunteers and organizers to interact informally.
- Dr. Shailesh then conducted a guided tour of the hospital facilities, including the prosthetic limb manufacturing unit, where volunteers witnessed the real-time production process of prosthetic limbs and learned about the technology and craftsmanship involved.
- During the tour, the Hitachi team interacted with beneficiaries, listening to their personal stories about how they lost their limbs and how receiving prosthetic legs has transformed their lives.
- Volunteers also observed Gait training sessions, where beneficiaries were being trained to walk and adapt to their new prosthetic limbs with professional guidance.

## ACTIVITY DETAILS

- Following the tour, everyone assembled in the conference hall where Mr.Sanjay Jain,Trustee, SAURABH SAGAR SEWA SANSTHAN Charitable Trust, addressed the gathering, highlighting the significance of such initiatives in restoring mobility and improving the quality of life for individuals with disabilities.
- Leaders from Hitachi Lift India shared motivational messages and appreciation for the work done by the hospital and beneficiaries:Masaya Sakakibara
  - Kaviyarasan Rajasekaran
  - H. N. Purohit
  - Ritu Juneja
- As a gesture of encouragement, the Hitachi team distributed shoes to all beneficiaries, symbolizing their renewed journey towards mobility.
- Beneficiaries shared their experiences and expressed heartfelt gratitude for the support that enabled them to regain independence.
- The Hitachi team was felicitated with appreciation mementos by the hospital team and i2u Team, and each volunteer received a laptop bag as a token of appreciation.
- The event concluded with refreshment distribution and a group photo session, capturing memorable moments of the initiative.

## Program Impact and Future Goals

### Total number of beneficiaries:

- 23 individuals received prosthetic support and rehabilitation guidance.

### Program Impact:

- Beneficiaries gained renewed mobility and independence through prosthetic limb support.
- Corporate volunteers developed a deeper understanding of the challenges faced by amputees and the importance of rehabilitation programs.
- The initiative strengthened the partnership between healthcare institutions, social organizations, and corporate stakeholders.

### The program addresses these causes:

- Disability support and rehabilitation
- Healthcare accessibility
- Community empowerment and social inclusion

### Future Goals:

By continuing initiatives like Move Without Limits, the program aims to expand access to prosthetic support for more individuals in need. Through sustained partnerships and community engagement, the initiative strives to restore dignity, mobility, and confidence to people with disabilities, helping them lead independent and fulfilling lives.

## MOMENTS WELL CAPTURED



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