

HITACHI

CSR Activity at Hyderabad

Date : 26th July 2025

HITACHI EMPLOYEE
ENGAGEMENT ACTIVITY
REPORT



Hitachi Lift India Pvt. Ltd, renowned for its commitment to innovation and social responsibility, visits Sphoorti Foundation campus in Hyderabad.

This initiative is meant to encourage students from underprivileged backgrounds to study well for a better future. It was done through donation of school bags, books, stationery, sports equipment, and a self-defense session. By fostering learning, encouraging participation, and supporting inclusive growth, the initiative aims to empower children both academically and physically. Hitachi continues to make a meaningful impact in building an equitable society where every child gets an opportunity to pursue universal education.

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IMPLEMENTING PARTNER

India Is Us

India Is Us (i2u Social Foundation) is an NGO support ecosystem created to assist companies in fulfilling their CSR initiatives by working with verified NGOs.

i2u works with numerous NGOs across India, focusing on twelve causes, including literacy and education, health and nutrition, environmental conservation, women empowerment, poverty alleviation, care for the elderly, animal welfare, skill development, inclusivity for people with disability, child welfare, WASH and heritage.

i2u supports NGOs by helping them perform better through capacity building, sustainable growth, and donor and volunteer mobilization.

NGO PARTNER Sphoorti Foundation

SPHOORTI is a non-profit organization working for underprivileged children - orphaned, abandoned, destitute and other vulnerable groups. Our mission is to change lives of such children - by providing them with long-term care. This includes basic needs, education and healthcare, and skills necessary to transform them into responsible citizens.

The organization has supported the living, education, and other essential expenses of over 200 children. Many of these children have successfully completed their education and are now employed, while others are entering the job market this year. In addition, the organization has provided shoes, sweaters, books, stationery, and sanitary pads to children studying in government schools, along with menstrual hygiene awareness for girls.

EVENT DETAILS

Date: 26 July 2025

Location: Sphoorti Campus, Dundigal, Medchal (D), Telangana

Number of Beneficiaries: 200 students

No. of Hitachi representatives: 10

Event Objective:

To strengthen community engagement and showcase the impact of providing school essentials and sports equipment to underprivileged children while inspiring students to continue their educational journey with dedication and purpose.

Key Objectives:

Empower underserved and underprivileged youth, through donation of school bags, stationery and sports items.

Conduct self-defense and awareness sessions to build confidence, safety awareness, and life skills among students.

Build confidence, foster curiosity, and promote education as a means of upliftment in marginalized communities.

Promote regular school attendance, confidence, and classroom participation by reducing barriers caused by lack of resources.

ACTIVITY DETAILS

- The event began with a introduction by the Chairman of Sphoorti Foundation Mr Srivyal. He spoke about Sphoorti Foundation's beginning and evolution. He also talked about the association with Hitachi Lift India. Pvt.Ltd and India Is Us.
- Following the welcome, the Regional Head Mr. Diwakara Sita Rama Sastry addressed 200 students and 15 teachers and staff members in Sphoorti School Auditorium.
- The entire Hitachi team was given a guided tour of the Centre, observing classrooms, laboratories and library.
- Hitachi representatives interacted directly with the students, asking about their classes, aspirations, and encouraged them to pursue knowledge and skill-building proactively.
- A 30 mins Self-Defense session was conducted for children.
- It helped boost their confidence and awareness about personal safety.Children were also taught basic techniques to handle real-life situations responsibly.
- The Hitachi team distributed 200 school bags, books and stationery and sports items.
- In addition, all children and staff were given refreshments, creating a moment of encouragement and gratitude in the Sphoorti family.
- As a token of gratitude, Sphoorti team presented a memento and a few paintings to the Hitachi team.

Program Impact and Future Goals

- **Total number of beneficiaries:** 200 students
- **Student demographic:** 80% girls and 20% boys
- **The program addresses these causes:**
 - ❖ Child Welfare and Empowerment
 - ❖ Literacy and Education

By continuing to provide quality education to children from underprivileged backgrounds, we aim to build partnerships by ensuring children's schooling experience becomes meaningful and furthers our intention to help them break out of poverty and ignorance. This will ensure a brighter future for the communities we serve.

MOMENTS WELL CAPTURED



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