

# HITACHI

CSR Activity at Mumbai  
Date : 26<sup>th</sup> February 2026

HITACHI EMPLOYEE  
ENGAGEMENT ACTIVITY  
REPORT



The “Cancer Care Drive” is a Corporate Social Responsibility (CSR) and Employee Engagement initiative by Hitachi in association with i2u Social foundation, aimed at supporting children undergoing cancer treatment and their families. On 26th February 2026, the program was successfully conducted at St. Jude India Childcare Centres – Cotton Green Campus, Mumbai. The initiative focused on providing emotional encouragement, essential care materials, hygiene support, educational kits, dry ration supplies, and morale-boosting items to families staying at the Centre during treatment. The drive not only extended material assistance but also fostered compassion, empathy, and social responsibility among employees. Through structured engagement activities and donation distribution, the event created a positive and uplifting environment for the beneficiary families.

1

About Implementing Partner

2

NGO on Ground

3

Event Details

4

Activity Details

5

Moments Well Captured

## IMPLEMENTING PARTNER INDIA IS US

India Is Us (i2u Social Foundation) is an NGO support ecosystem created to assist companies in fulfilling their CSR initiatives by working with verified NGOs.

i2u works with numerous NGOs across India, focusing on twelve causes, including literacy and education, health and nutrition, environmental conservation, women empowerment, poverty alleviation, care for the elderly, animal welfare, skill development, inclusivity for people with disability, child welfare, WASH and heritage.

i2u supports NGOs by helping them perform better through capacity building, sustainable growth, and donor and volunteer mobilization.

## NGO ON GROUND St. Jude India Child Care Centres

St. Jude India Child Care Centres is a nurturing “Home Away From Home” for children undergoing treatment for cancer and other serious illnesses. At St. Jude, hope and care come together to support young patients and their families during one of the most challenging phases of their lives. By providing a safe, clean, and cost-free residential environment close to hospitals, St. Jude ensures that children can continue their treatment with dignity, comfort, and stability.

Guided by its mission, St. Jude is dedicated to nurturing and developing a sustainable care model that places children on the path to a happy and healthy life. The organization strives to help every child realize their full potential and transform their future, despite the hardships of long-term medical treatment.

With a vision to facilitate recovery from serious chronic diseases such as cancer, St. Jude India Child Care Centres stands firmly on its core values of deep compassion and unwavering commitment. The organization serves patients and their families with empathy, integrity, and a passionate focus on delivering meaningful and lasting outcomes.

## EVENT DETAILS

**Event Objective:** The Cancer Care Drive focuses on addressing disparities in emotional support and access to essential care for children undergoing cancer treatment. The initiative bridges gaps by providing health, hygiene, and essential care kits while fostering meaningful volunteer interactions that offer comfort, reassurance, and companionship. By supporting children from vulnerable backgrounds during their treatment journey, the drive promotes dignity, inclusion, and equal care, ensuring that every child feels supported, valued, and less alone during a challenging time.

### Expected Outcome:

- To provide emotional comfort and psychosocial support to children undergoing cancer treatment through compassionate volunteer engagement.
- To distribute health, hygiene, educational and essential care kits that support the daily needs and well-being of children during treatment.
- To reduce feelings of fear, isolation, and stress among children by fostering human connection and care.
- To engage corporate volunteers in meaningful, purpose-driven service that supports vulnerable children.
- Positive volunteer-child interactions that help children feel seen, valued, and less alone.
- Creation of joyful memories and moments of relief during an otherwise challenging treatment journey.

## ACTIVITY DETAILS

**Date:** 26th February, 2026

**NGO Partner:** St. Jude India Child Care Centres

**Location:** Mumbai

**Number of Hitachi Representatives:** 06

- The drive began with a warm welcome of the Hitachi team and volunteers at the center. The team was introduced to the facility, its purpose, and the support provided to children undergoing cancer treatment and their families.
- Due to strict medical and hygiene protocols at the centre, and considering the high risk of infection for children undergoing treatments such as chemotherapy and radiation therapy, it was not possible to gather all the beneficiaries together. Therefore, the interactive session was conducted with the children present in the 3rd floor residential section, where younger patients stay along with their caregivers. The volunteers engaged with the children, along with their caretakers and therapists, creating a warm and cheerful environment while ensuring that all necessary safety and health precautions were maintained.

## ACTIVITY DETAILS

- The volunteers spent time interacting with the children through conversations and light engagement activities, creating a cheerful and comforting environment for the young patients.
- Many other children were away for hospital visits and ongoing treatment sessions at the time of the activity. To ensure that every child benefits from the initiative, the remaining materials were responsibly handed over to the centre coordinator, who will distribute them to the children once they return from the hospital.
- Essential supplies meant for the overall functioning of the centre were also handed over to the canteen and facility management to support the daily needs of the resident families.
- As part of the drive, the initiative included distribution of health and hygiene support kits, educational support materials, nutrition and ration supplies, and essential care items for children and their families staying at the centre.

## ACTIVITY DETAILS

- The activity was conducted in accordance with the centre's health, safety, and infection control guidelines, ensuring that the well-being of the children undergoing treatment remained the top priority.
- The initiative brought smiles and encouragement to the children, while also allowing the Hitachi team to directly engage with beneficiaries and understand the importance of community support during difficult medical journeys.
- The drive concluded on a heartfelt note where a memento was presented to the Hitachi team as a token of appreciation for their support and involvement. The moment was made even more special as the children shared handmade gifts, expressing their love and gratitude to the Hitachi volunteers.
- The “Cancer Care Drive” stands as a successful and impactful CSR initiative. Through the combined efforts of Hitachi, India Is Us, and St. Jude India ChildCare Centres, the program delivered comprehensive support, covering hygiene, education, nutrition, and emotional encouragement to children battling cancer and their families. This initiative reinforces the importance of compassionate corporate action and sustainable community partnerships.

## MOMENTS WELL CAPTURED



**HITACHI**