

# HITACHI

CSR Activity at Hyderabad  
Date : 18<sup>th</sup> February 2026

HITACHI EMPLOYEE  
ENGAGEMENT ACTIVITY  
REPORT



The Grow Green Initiative, organized by Hitachi in association with i2u Social Foundation and CONARE (Conservation of Nature through Rural Awakening), was successfully conducted at Zilla Parishad High School (ZPHS), Saheb Nagar. The program was designed to foster environmental awareness, promote biodiversity, and instill ecological responsibility among students and the local community. The establishment of a Botany Garden within the school premises represents a long-term commitment to a greener and healthier future, serving as a living classroom where students can learn about nature firsthand.

The major highlight of this initiative was creating a themed plantation zones, each serving a unique ecological and educational purpose.

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## IMPLEMENTING PARTNER INDIA IS US

India Is Us (i2u Social Foundation) is an NGO support ecosystem created to assist companies in fulfilling their CSR initiatives by working with verified NGOs.

i2u works with numerous NGOs across India, focusing on twelve causes, including literacy and education, health and nutrition, environmental conservation, women empowerment, poverty alleviation, care for the elderly, animal welfare, skill development, inclusivity for people with disability, child welfare, WASH and heritage.

i2u supports NGOs by helping them perform better through capacity building, sustainable growth, and donor and volunteer mobilization.

## NGO ON GROUND

### CONARE (Conservation of Nature through Rural Awakening)

CONARE (Conservation of Nature through Rural Awakening), established in 1999, is a grassroots non-governmental organization committed to environmental conservation through community leadership. Rooted in rural and tribal regions, CONARE works to protect forests, biodiversity, and natural resources by promoting sustainable agriculture, climate-resilient livelihoods, and responsible natural resource management. Central to its approach is the empowerment of women as stewards of the environment—supporting women-led livelihoods, green entrepreneurship, and financial inclusion. Through inclusive, community-driven strategies, CONARE enables rural communities to strengthen ecological resilience while safeguarding nature for future generations.

## EVENT DETAILS

**Event Objective:** The activity aims to promote environmental sustainability and ecological balance through planting saplings, seed ball making, and the creation of a green garden space within the school premises. By engaging participants in planting and nurturing trees and dispersing native seeds, the initiative supports climate resilience, enhances green cover, and contributes to biodiversity conservation.

### Expected Outcome:

- To increase green cover and contribute to climate action by planting, nurturing, and maintaining native saplings within school premises.
- Enhanced school premises through the creation of eco-friendly garden spaces that contribute to better air quality and ecological balance.
- To encourage sustainable and eco-friendly practices by fostering a sense of ownership and responsibility toward the school garden and surrounding environment.
- Increased student participation in environmental conservation and climate action initiatives through practical involvement.
- The Grow Green Initiative at ZPHS Saheb Nagar was more than a one-day event it was a vision for the future.

## ACTIVITY DETAILS

**Date:** 18th February, 2026

**NGO Partner:** CONARE

**Location:** Zila Parishad High School, Saheb Nagar, LB Nagar, Hyderabad, Telangana

**Number of Hitachi Representatives:** 05

- The plantation drive was carried out with great enthusiasm and collective effort, making it one of the most impactful segments of the Grow Green Initiative.
- Members of the school's Eco Club took the lead along with the Head Master, NGO representatives, Hitachi volunteers, and teachers, ensuring the activity was educational and deeply engaging for students.
- Saplings were planted across designated zones aligned with ecological themes such as medicinal plants, native trees, pollinator-friendly species, climate-resilient greenery, utility plants, and succulents.
- The active participation of students, NGO representatives, educators, and corporate volunteers reflected a strong spirit of shared environmental responsibility.

## ACTIVITY DETAILS

- Eco Club members assumed the role of future caretakers of the Botany Garden, ensuring the long-term sustainability of the initiative.
- the plantation drive, students enthusiastically participated in a seed ball making activity facilitated by the NGO team.
- The session introduced students to simple reforestation techniques by combining soil, clay, and seeds to create seed balls for natural germination.
- Activity encouraged environmental awareness, creativity, teamwork, and practical conservation methods.
- During the session, students took an oath to conserve forests, protect the environment, plant trees, and disperse at least 100 seed balls each in their backyards, open spaces, nearby homes, schools, community halls, and urban forestry zones.
- This collective commitment instilled a sense of responsibility and ownership, ensuring the initiative's impact extended beyond the school premises.
- The facilitation team explained the importance of seed balls in afforestation, biodiversity restoration, and combating climate change, ensuring students understood the long-term significance of their actions.
- The initiative was graced by distinguished guests, community leaders, representatives from Hitachi, NGO leadership, the school Head Master, teachers, and students.

## ACTIVITY DETAILS

- Their presence strengthened collaboration between corporations, NGOs, educators, and the community in advancing environmental conservation.
- The speakers emphasized the role of children in shaping the future of nature conservation and encouraged them to actively participate in environmental protection efforts.
- The school leadership expressed gratitude for selecting the institution for the initiative and assured continued maintenance of the plantations, including monitoring during summer holidays.
- Cultural reflections and messages on the importance of plantation added an inspiring dimension to the program.
- The Grow Green Initiative reflected a long-term vision for sustainability, with the newly established Botany Garden serving as a living model of ecological awareness.
- The event concluded on a celebratory note with volunteers being honoured with mementos in recognition of their contribution.
- Distinguished guests and organizing representatives were felicitated for their guidance and encouragement, reinforcing the spirit of collaboration and collective responsibility.

## MOMENTS WELL CAPTURED



**HITACHI**