

# HITACHI

CSR Activity at Noida  
Date : 20<sup>th</sup> August 2025

HITACHI EMPLOYEE  
ENGAGEMENT ACTIVITY  
REPORT

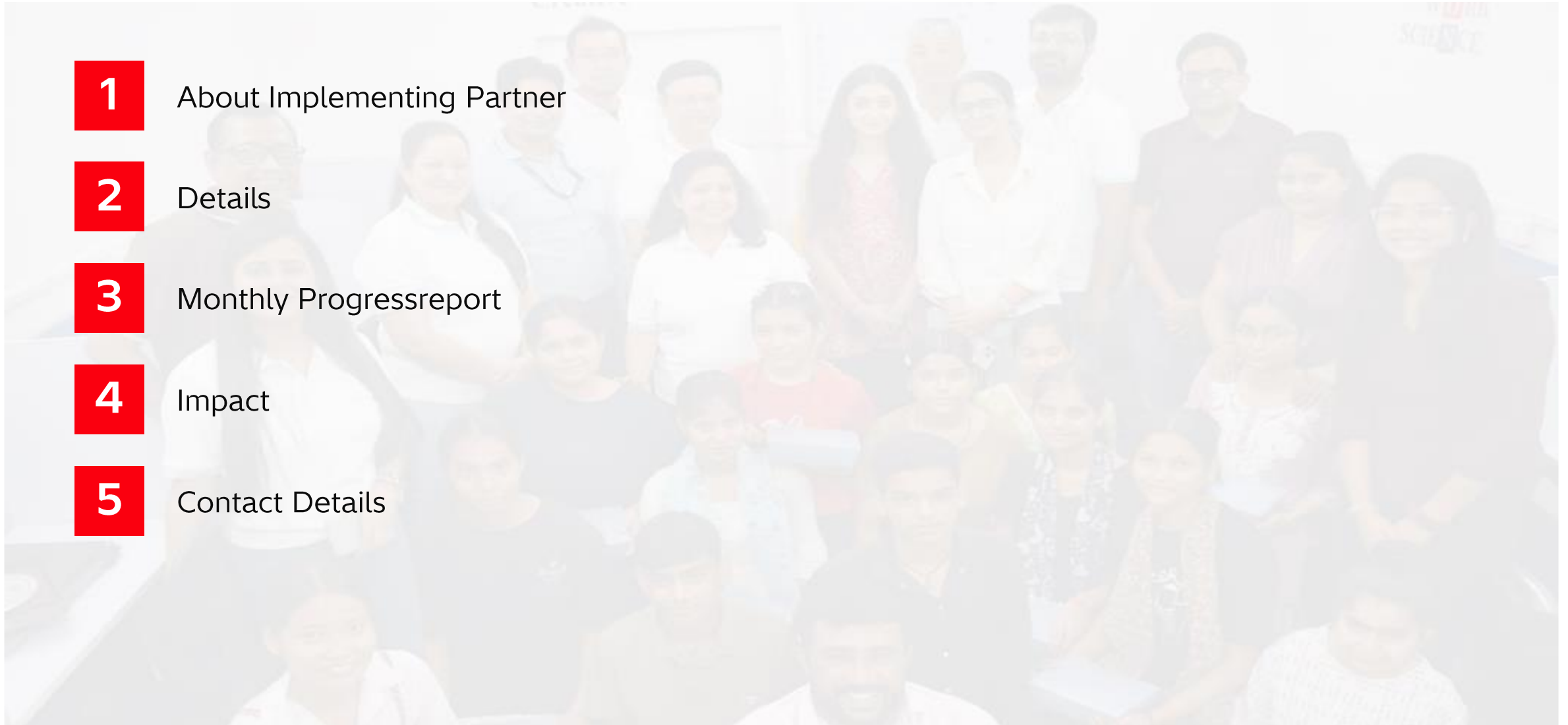
# One Day for Future Learning Centre Initiative

HITACHI



Hitachi Lift India Pvt. Ltd, renowned for its commitment to innovation and social responsibility, introduces the #OneDayForFuture Learning Centre Initiative.

This initiative is committed to empowering individuals through digital skill development, aiming to bridge the digital literacy gap and promote equal access to knowledge and opportunities. By fostering learning, encouraging youth participation, and supporting inclusive growth, Hitachi continues to make a meaningful impact in building a more digitally literate and empowered society.



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## IMPLEMENTING PARTNER INDIA IS US

India Is Us (i2u Social Foundation) is an NGO support ecosystem created to assist companies in fulfilling their CSR initiatives by working with verified NGOs.

i2u works with numerous NGOs across India, focusing on twelve causes, including literacy and education, health and nutrition, environmental conservation, women empowerment, poverty alleviation, care for the elderly, animal welfare, skill development, inclusivity for people with disability, child welfare, WASH and heritage.

i2u supports NGOs by helping them perform better through capacity building, sustainable growth, and donor and volunteer mobilization.

## DETAILS

**No. Of laptops:** 12

**No. Of Batches:** 6

**Timings:** 2 PM – 6 PM

**Event Objective:**

To strengthen community engagement and showcase the impact of our digital literacy and skill development initiatives, while inspiring students to continue their educational journey with dedication and purpose.

**Key Objectives:**

Empower underserved and underprivileged youth, through structured digital training programs.

Ensure equal access to technology, knowledge, and opportunity, especially for first-generation learners.

Enable at least 30 students to successfully complete the course and provide internship opportunities to high-performing students.

Build confidence, foster curiosity, and promote education as a means of upliftment in marginalized communities.

## Monthly Progress Report

**Reporting Period:** July 2025 – March 2026

**Submitted to:** Hitachi Lift India PVT.LTD

**Submitted by:** India Is Us

**Date:** August 20, 2025

### Executive Summary:

In the past month, our **Skill Centre** has continued to grow in both student enrolment and community involvement. With the support of **Hitachi**, we have been able to create a safe and engaging learning environment for underprivileged children, helping them gain essential **digital and IT literacy skills** free of cost. This has been made possible through the **Spoken Tutorial Program**, an initiative in association with **IIT Bombay**, which empowers students to learn programming and digital tools in an accessible and structured way.

## Monthly Progress Report

### Key Highlights

- **Total Student Registrations:**
  - ❖ At last visit: **60** students
  - ❖ Current total: **78+** students (**30% increase**)

### Courses Currently Running:

- Basic IT
- Programming Language
- Information Technology
- Animation & Graphics
- Science – Biology

## Monthly Progress Report

### **Student Progress and Modules completed:**

Batch list.xlsx

Attached in the link above.

### **Student Testimony**

Testimonials

Attached in the link above.

### **Student Attendance**

The Skill Centre recorded an average attendance of around 60% during the past month, as several students had travelled to their hometowns for festival celebrations. The current gender ratio of active participants stands at approximately 80% girls and 20% boys.

### **Pictures:**

Skill center

Attached in the link above.

## Program Impact and Future Goals:

- Total registrations so far: 78 students
- Target beneficiaries: 1,000 individuals from underserved and underprivileged communities
- Student demographic: 70% girls and 30% boys
- The program addresses multiple causes:
  - ❖ Child Welfare
  - ❖ Literacy and Education
  - ❖ Women Empowerment

By continuing to provide access to digital resources and skills training, we aim to build pathways for employment, self-reliance, and a brighter future for the communities we serve.

We sincerely thank Hitachi for believing in this initiative. Your support is directly helping shape the digital future of these young minds. We look forward to continued collaboration and creating even greater impact in the coming months.

**HITACHI**